

Important

*Program
Information
is in this
guide!*

**2024 - 2025
Program Guide**



Apples
for the
Students



*Learn what's new for this year's program
courtesy of your local supermarket!*

**We can make a difference for your
students and their future!**

Additional items can be downloaded from our website at:

www.aftsSVT.com

How the program works:

- School enrolls to participate in the 2024-2025 Apples for the Students program at: www.aftsAWG.com or by calling 1-800-352-4658
 - School promotes the program by distributing the program flyers, hanging posters and posting on social media.
 - Parents/supporters shop at participating stores and save their receipts.
 - School collects receipts, submits them to program headquarters and earns points.
 - School redeems points for free classroom equipment from program catalog.
-

Important Dates:

Receipt Collection: **September 1, 2024 - March 31, 2025**
Special Request Deadline: **October 31, 2024**
Final Deposit Deadline: **Postmarked by April 15, 2025**
Equipment Ordering Period: **April 15, 2025 - May 15, 2025**

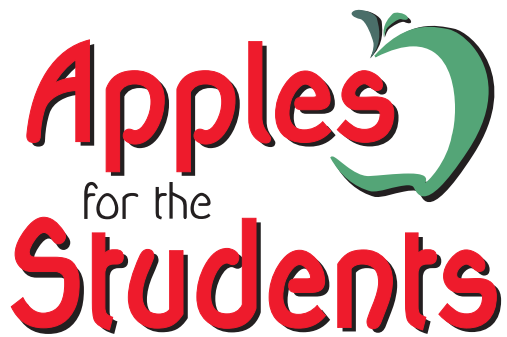
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Important Note To Coordinator

Please make sure that your information as the coordinator is correct. If a coordinator needs changed, please either log onto the website and go to contact information or call us at Program Headquarters. We need coordinator's name, correct email address and day time phone number. If you are not receiving our emails, please call us and we will try to see why you are not receiving them. All important dates and information are in this guide. If you have any question, please contact Program Headquarters.



Dear Parent,

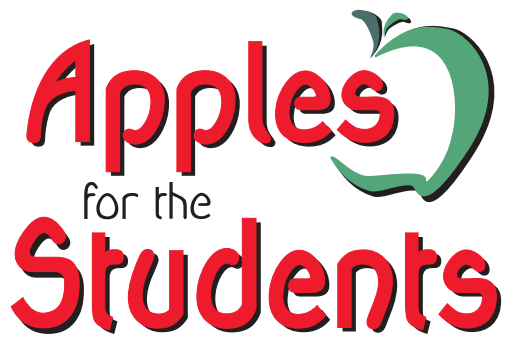
Educational technology and its funding change daily. To keep up with these changes and their accompanying expenses, our school is participating in our local Strack & Van Til's Apples for the Students Program.

The Apples for the Students Program enables our school to earn computers and iPads, sporting goods, audio visual equipment, and science supplies, with choices from hundreds of other awards, too! And, they're all free!

To earn these FREE awards we simply have to collect as many register receipts as possible from September 1, 2024, through March 31, 2025. Ask your friends and relatives to shop at Strack & Van Til Food Market and save every receipt.

Send the receipts to school with your student as often as possible. The school will count the value of the register tapes collected and redeem them for great educational awards that benefit your child.

Thank you in advance for your participation!



Querida madre, Querido padre,

La tecnología educativa y su financiación cambian a diario. Para mantenerse al día con estos cambios y los gastos que los acompañan, nuestra escuela está participando en nuestro programa local Apples for the Students de Strack & Van Til.

El programa Apples for the Students le permite a nuestra escuela obtener computadoras y iPads, artículos deportivos, equipos audiovisuales y suministros de ciencia, ¡con opciones de cientos de otros premios también! ¡Y son todos gratis!

Para ganar estos premios GRATIS, simplemente tenemos que recolectar tantos recibos de caja registradora como sea posible desde el 1 de septiembre de 2024 hasta el 31 de marzo de 2025. Pida a sus amigos y familiares que compren en Strack & Van Til Food Market y guarde cada recibo.

Envíe los recibos a la escuela con su estudiante con la mayor frecuencia posible. La escuela contará el valor de las cintas de registro recolectadas y las canjeará por grandes premios educativos que beneficiarán a su hijo.

¡Gracias de antemano por tu participación!

Bonus Program!

ENROLL or **UPDATE** your school by Oct. 15, 2024, and automatically earn a **5,000 RECEIPT VALUE BONUS!**
(Bonus will be added once we receive your first deposit)

..... **5,000 points**
Enroll by Oct. 15, 2024

DEPOSIT at least \$75,000 in Register Receipts by Nov. 30, 2024 and receive a **10,000 RECEIPT VALUE BONUS!**

..... **10,000 points**
Deposit by Nov. 30, 2024

Have your students create a **RECEIPT COLLECTION BOX**. Take a picture of your box and email it to:

info@aftsSVT.com

Be sure to include: school name and code. All photos must be postmarked by Nov. 30, 2024, and become the property of Program Headquarters.

..... **10,000 points**
Photo by Nov. 30, 2024

Coordinator 101:

The Basics & Promoting the Program

Getting Started

The Program:

Parents, faculty and supporters shop at your local participating store, save their receipts and turn them in to your school. The school/coordinator mails the receipts to Program Headquarters and the school earns points. The points can be redeemed for free classroom equipment and supplies.

Coordinator Website & Toolbox:

For pre-written promotional materials, point totals and our online catalog.

Look for Monthly Emails:

Look for your school's monthly emailed statements. If you deposit receipts throughout the program year, the point totals will be reflected on your statements. Check your inbox for AFTS emails with tips and updates.

Promoting Your School's Program

Program Handouts, Flyers & Posters:

Complete, copy and distribute the **Program Flyer** (on page 6) and **Announcement Letter** (on page 7). Post flyers & posters throughout the school.

Emails and Newsletters:

Promote* the program in your school's emails and newsletters. Use the Promotional copy below to encourage parents and supporters to shop at your participating store(s) and save their receipts.

Events:

- Set up a table at sporting events, school programs and PTA/PTO meetings.
- Make copies of the **Announcement Letter** (on page 7), distribute to teachers and have them give to parents during Open House & Parent Teacher Conferences.
- Make copies of the **Announcement Letter** for distribution at school board meetings.

Social Media:

- Promote* the program on your school's website.
 - Ask your school to post program information on its Facebook page.
 - Post the following copy on your schools X account.
"Shop at Strack & Van Til Food Market, save your receipts & send them to school with your student to help us earn free classroom equipment!"
-

**Announcement Copy*

- Promote the program on your school's website and on social media pages using the following copy.
"Shop at Strack & Van Til Food Market, save your receipts & send them to school with your student to help us earn free classroom equipment, courtesy of Strack & Van Til Food Market!"

*Please use this copy when promoting the program in your newsletters, email announcements and social media posts.

Coordinator 201:

Submitting Receipts

Collecting and Reviewing Your Receipts

Designate a Receipt Collection Box Area:

Set up a Collection Box, along with your program posters in a prominent location at your school. Let parents and supporters know where they can drop off their receipts at your school. Write this location on the **Program Flyer** (on page 6), on the **Announcement Letter** (on page 7) and on social media/newsletters.

Note: If school does not have a collection box, receipts should be collected and sent to school's office.

Check the Dates:

Be sure to check the dates on each receipt to ensure they are within the program dates. We accept receipts dated **September 1, 2024 - March 31, 2025**.

Non-Qualifying Items:

Alcohol, tobacco products, money orders, gift certificates, gasoline, pharmacy, sales tax and stamps are not eligible for tape value credit. Subtract such items from your total receipts.

Calculating and Sending in Your Receipts

Deposit Deadline:

We recommend collecting receipts from parents and supporters a few weeks before the deposit deadline. This will give you time to calculate and bundle the receipts.

Please Note: The deposit deadline is **April 15, 2025**. All receipt deposits must be postmarked by that date.

Deposit Form:

To submit register receipts to Program Headquarters, follow the instructions on the **Deposit Form** (on page 9). Ship to the address printed on the Deposit Form.

Coordinator 301:

Ordering Equipment

Accessing the Catalog & Ordering

The Online Catalog:

At any time during the program year, you will be able to login to the website, enter your school code and click on the catalog link to view the catalog.

Add items to your cart:

Once the redemption period begins on **April 15, 2025**, you can add items to your cart and order. The order button is available during the redemption period only.

Checkout:

Once you complete your order and it is processed, you will receive a confirmation number and email. Additionally, you can view your order on the website by clicking on "Your Account" and "Account Summary".

IMPORTANT:

Points DO NOT roll over to next year's program, so be sure to place your order before the **Ordering Deadline of May 15, 2025**.

Special Requests for Items Not Available Through the Catalog

Submitting a Special Request:

Complete the Special Request Form (found on the coordinator website under the Toolbox tab) and send it to the Program Headquarters' address listed on the form. We reserve the right to deny availability of certain items.

Ordering Special Request Items:

We will review your Special Request, contact our vendors and will respond back to you with a catalog number and the number of points needed to order the item(s). Please be aware that the special request form is not an order form. You must still submit your order either online or by mailing an Order Form. All Special Request Forms must be received no later than **October 31**.



Dear Families and Friends:

We are excited to inform you that we are participating in an incredible program that allows us to earn FREE classroom equipment and supplies!

Here's How You Can Help!

- Shop at Strack & Van Til Food Market from **September 1, 2024 - March 31, 2025**
- Save your receipts and send them to school with your child
- Your receipts will earn us points for free classroom equipment, donated by the store!

Please submit your receipts to our school by

in an envelope marked to the attention of

_____ .

Thank you



Estimadas familias y amigos:

¡Nos complace informarle que estamos participando en un programa increíble que nos permite ganar equipos y útiles escolares GRATIS!

¡Así es como puede ayudar!

- Compre en Strack & Van Til Food Market del 1 de septiembre de 2024 al 31 de marzo de 2025
- Guarde sus recibos y envíelos a la escuela con su hijo
- ¡Sus recibos nos darán puntos para equipo gratuito para el aula, donado por la tienda!


Envíe sus recibos a nuestra escuela antes de

en un sobre marcado a la atención de

_____ .

Gracias





Apples
for the
Students

All information visit
www.aftsSVT.com

*You can help our school earn
FREE classroom equipment!*

Courtesy Of

Strack & Van Til
food market

- Shop at Strack & Van Til Food Market and save receipts
- Receipts must be dated between **September 1, 2024 - March 31, 2025**
- Please drop off your receipts in our collection box at school by **April 8, 2025**.

✓ Coordinator's Promotional Checklist



Kick off the program and reach out to supporters by following the checklist below.

This checklist will help you reach out to parents, faculty and staff and remind them to save their register receipts, submit them to your school and help your school earn even more free classroom equipment!

Plus, it will keep parents and supporters engaged throughout the program year!

September:

- Enroll your school in the program by **September 1st**.
- Distribute the Announcement Letter (on page 7).
- Add a reminder* to save receipts from your participating store on your school's website.
- Place a deposit box in a prominent location at your school.
- Have your local newspaper announce* your school's program!
It will help you reach out to even more members of your community.

October:

- Send an email or put information* in your school's newsletters reminding parents and supporters to save their receipts dated between September 1st - March 31st.
- Ask your school to post a message* on its Facebook page promoting the program.
When promoting the program on social media, please use the hashtag #registertapesforeducation

November:

- Ask your school to post a message* on its Facebook page reminding parents to shop at your participating store and save their receipts.

December:

- Browse the catalog and create your school's "Wish List".
- Have your school(s) post its point goal and "Wish List" items on Facebook.

Check the website in early January for new tips to engage parents in the New Year!

*Please use pre-written promotional copy (on page 4).

A Deposit Form

Store #

School Code

99

Use This Form Only For Deposits

SCHOOL NAME DATE

SCHOOL ADDRESS (NO P.O. BOXES)

CITY STATE ZIP

COORDINATOR'S NAME - - COORDINATOR'S DAY PHONE

OF BUNDLES ENCLOSED TOTAL VALUE OF THIS DEPOSIT AUTHORIZED SIGNATURE

NOTE: There is no minimum for your deposit.

INSTRUCTIONS

1. Review receipts for qualifying dates, subtract any non-qualifying items (listed on page 5) from subtotal. If participating with more than one store, tapes must be separated by stores.
2. Make bundles of approximately \$1,000 and place a slip on each bundle showing the total. NOTE: Do not staple or tape receipts together. Please use rubber bands or paper clips.
3. Attach an adding machine tape or spreadsheet tally of all bundles - which shows the total amount of receipts submitted.
4. Complete part A and include with your deposit.
5. Complete part B and keep for your records.
6. Arrange to ship your tapes via a carrier that could trace the shipment if necessary.

NOTE: Only sponsor's valid register tapes will be accepted. Please see the "Important Dates" sheet in your school kit for the effective program dates. TAPES THAT ARE MUTILATED AND DO NOT CONTAIN A LEGIBLE DATE OR TOTAL WILL NOT BE ACCEPTED.

Send To: **Deposit Depot**
980 Walnut Street
Pittsburgh, PA 15234

(ONLY REGISTER TAPES COLLECTED DURING THIS YEAR'S PROGRAM COLLECTION DATES WILL BE ACCEPTED)

GREY AREA FOR PROGRAM HEADQUARTERS USE ONLY

Location

DATE # BUNDLES COUNT VERIFIED BY TOTAL DEPOSIT

B COMPLETE THIS AREA AND DETACH FOR YOUR RECORDS.

School Copy

TOTAL OF REGISTER TAPES

DATE

TAPES SENT VIA:

TRACKING NO:

SCHOOL CODE

If you have any questions, call Program Headquarters at 1-800-352-4658.



“Magic Envelope”

Fold Here

Fold paper on the dotted line.
Staple or tape the edges to make an envelope.
Tape to refrigerator or pin to note board.

Save register receipts from

Store Name: -----

and send them to school.

THANK YOU for your support!

Program Rules:

1. Any accredited, non-profit public or private school, pre-school through high school, may participate in this program.
2. Your school must enroll to participate in the program.
3. See the Important Dates (inside cover) for program start and end dates, and deposit and redemption deadlines.
4. Your school may have several department goals or one combined goal. However, we can only accept one enrollment per school.
5. To be fair to all schools, we cannot permit solicitation of register tapes in the supermarkets' parking lots.
6. Please allow 6-8 weeks for delivery of your earned equipment.
7. This offer is void where prohibited by law.
8. All correspondence or questions about the program should be directed to Program Headquarters at 1-800-352-4658.
9. Items must be redeemed with register tapes only. Cash cannot be accepted.
10. Schools are responsible for ensuring all items meet local and state laws/regulations as applicable for the intended and foreseeable use of the equipment.
11. During the two year period, beginning the date of installation, the equipment and material earned through this program must be used exclusively for instruction, student enrichment, academic research, and administration of its internal affairs by the qualifying school's staff, faculty, students or employees.
12. Items such as alcohol, tobacco products, money orders, gift certificates, gasoline, pharmacy, sales tax, lottery tickets and stamps are not eligible for tape value credit. Subtract such items from your receipts total.
13. Universal Promotions, Inc. reserves the right to substitute equipment of equal or greater value if supplies are not available.
14. Program Headquarters reserves the right to terminate, cancel, suspend, revise, modify, supplement, and/or retract the program in total or any feature, term, condition, or part there to without any prior contemporaneous notice.

